













Digital Transformation and Employability

Acquiring transversal competences

in curricular education



The DiTEMP project provides a model of intervention, completed with tools, to integrate important and critical aspects of Digital transformation into curricular education in Higher education, promoting this way students' employability. The project focuses on university teachers and students to support awareness and readiness to a digital-driven market of future graduates.

The project is a European project co-funded by the Erasmus+ Programme of the European Union.



WE LAUNCHED A YOUTUBE CHANNEL



Subscribe and watch our webinars

We are delighted to announce our <u>YouTube</u> <u>channel</u>. There you can watch our dedicated webinars that will help you get more familiar with our tools and aspects.

Webinars are free, covering a variety on topics related to the interlink between building personal capacities and using the right digital tools.

- The entrepreneurial attitude in the classroom
- The digitalization of teaching
- Big Data Analytics and their use on universities

These are some of the interesting topics that you will find on the DiTEMP YouTube Channel, and you are welcome to follow us.

Either you are a teacher, a student, a career counsellor or just you want to explore new paths of knowledge, our webinars are there for you.

Our goal is to deliver the appropriate elements of knowledge so people can get involved easily on the use of new technologies in work or everyday life.

In a few words, with these webinars we aim to help you learn more about digital competence.



DITEMP Webinar | Digital tools for dynamic online...



DITEMP Webinar Linking students and entrepreneur...

Endless combinations of knowledge

Title	Key elements	Summary
Personal branding. Why and how to build it?	 Why is personal branding important for students and graduates? Simple principles about personal branding Which are the instruments a student / graduate can use for developing own personal branding? 	The aim of this activity is to offer an overall image on the importance of personal branding for students. Instruments and strategies, tips and tricks on how to develop the personal branding for a student will be presented.
How to better appreciate your entrepreneurial capacities using digital strategies?	 Why to consider developing and what to look for when talking about entrepreneurship capacities? How digitalization supports entrepreneurship learning and spurs entrepreneurial activity? How to better appreciate your entrepreneurial capacities? 	This webinar discusses why to consider developing entrepreneurship capacities, presents how digitalization supports entrepreneurship learning and spurs entrepreneurial activity. Also it intends to help students to better appreciate their entrepreneurial capacities and their potential on entrepreneurial capital.
How artificial intelligence and digital transformation will change the future of work	 Introduction to AI Deep Networks Examples of AI application The role of data Novel works in AI Crowdsourcing Generative Adversarial Networks 	Digital tools, AI and machine learning are already changing the way we work, and the future will see other big changes. AI could also create more jobs and help us recruit candidates as long as people are willing to adapt and work smarter.
How to build Open Education capacity among university educators	 Open teaching practices Open teaching competences Students' engagement Responsibility and co-creation of knowledge 	In this webinar, prof. Fabio Nascimbeni from UNIR, will present some interesting open teaching practices, connecting them to the competences that educators need to build in order to put those in practice and providing some ideas on how these competences can be developed.

The content of our YouTube channel will be renewed often. Never miss the chance to learn something new. Manage your subscription so to get notifications whenever new material is out.



competences can be developed.