

DiTEMP

DIGITAL TRANSFORMATION
& EMPLOYABILITY



Co-funded by the
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Title

Debate sobre la Transformación Digital en la Docencia Universitaria y su impacto en la Empleabilidad

Speaker/s (including short bio if possible)

- Marisol Pastor, Director of the Technical Office, Fundación Universidad-Empresa
- Andrés Gómez Funes, Vicerrector de Relaciones Internacionales, ESIC University
- Marta López González de León, Southern Europe Talent Acquisition Associate Director, Cognizant

Date and Time

14 October 2021, 12:00 – 14:00 CET

Language

Spanish

Link to connect/review the recording

Link to connect:

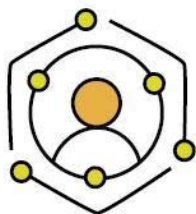
<https://us02web.zoom.us/j/83889373998?pwd=bmxnSlJUVnNtZ2lNeDk4ZWVjWVNUZz09>

Link to view the recording:

<https://www.youtube.com/watch?v=o5-UESGisvk>

Summary of contents

10:00 Welcome (Marisol Pastor, Fundación Universidad-Empresa)



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- 10:05 Presentation of the DiTEMP Project: objectives and main results
(Marisol Pastor, Fundación Universidad-Empresa)
- 10:25 Andrés Gómez Funes (reflection on the impact of digital skills acquisition
on graduate employability)
- 10:45 Marta López González de León (reflection on the impact of digital
transformation on graduates' professional opportunities and development)
- 11:05 Open discussion with participants
- 11:55 Closing remarks

Addressed to

- University teachers
- Career counsellors
- HR professionals

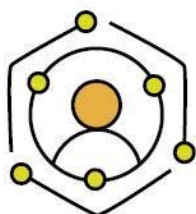
Other relevant issues

42 participants

Short Description to be included in the DiTemp Website/Dissemination

This online event provided an overview of the DiTEMP project (objectives and main results) and reflected on the impact of digital transformation on the labour market and graduate employability.

The DiTEMP project presentation was followed by two short presentations by invited speakers Andrés Gómez Funes (Vicerrector of International Relations at ESIC University) and Marta López González de León (Southern Europe Talent Acquisition Associate Director at Cognizant), who addressed the issue both from the academic and business perspective.



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The presentations were followed by an open discussion between the speakers and participants.

Picture to be included in the DiTemp Website/Dissemination

The poster features the DiTEMP logo, Fundación Universidad-Empresa logo, and the Erasmus+ logo. It includes a photograph of two people looking at a screen. The main title is in large blue font, followed by the date and time in orange, and 'ONLINE' in blue. A yellow box at the bottom contains two questions in black text.

Transformación Digital en la Docencia Universitaria y su impacto en la Empleabilidad

14 Octubre 2021, 12:00 – 14:00 CET

ONLINE

¿Qué aspectos críticos de la transformación digital deberían integrarse en la docencia universitaria curricular?

¿Cómo afectan a la empleabilidad de los estudiantes?